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City of Seattle

Notice of Appointment

Name: <i>Magdaleno A. Rose-Avila</i>		<input checked="" type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Central</i>	Zip Code: <i>98101</i>	Contact Phone No.: <i>2063822640</i>
Appointed to: <i>Immigrant & Refugee Advisory Board</i>		Date of Appointment: <i>May 25, 2011</i>
Authority (Ord., Res.): <i>Ordinance 122452</i>		Term of Office From: <i>May 25, 2011</i> To: <i>1/31/2013</i>
Background: <i>Re-appointment</i> <p><i>Leno is the son of immigrant parents and one of 12 children. He began his working life in the onion fields of southeast Colorado at the early age of 11. By 13, he was traveling the migrant stream picking fruits and vegetables. The difficult work of thinning onions as a child provided the background and impetus needed to advocate for workers rights at a very young age. After spending several years organizing workers in Colorado, Magdaleno took on the position of lead organizer and spokesperson for the efforts of Cesar Chavez's United Farm Workers Union in the state of Colorado. He was a leading voice and figure in the Chicano Movement of the 1960's and 70's and ran for public office for La Raza Unida Party.</i></p> <p><i>More recently he served as the Executive Director for the Northwest Immigrants Rights Project in Washington State for four years and currently is the Chief of Party for the International Relief and Development's Miami Project. A gifted public speaker, he has inspired thousands throughout his career speaking at high schools, colleges, universities, meetings, conferences, and various public events. He holds a degree in communications from University of Colorado in Boulder.</i></p>		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mayor Mike McGinn

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CITY OF SEATTLE
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CITY CLERK

Magdaleno M. Rose-Avila

International Relief and Development

June 2008- Present

Serves as Chief of Party for the Miami Project. Negotiates, manages, two sub grantees who provide development services in the Carribean. This is a \$2.6 million dollar contract with USAID.

South Florida Interfaith Worker Justice

May 2007-June 2008

Executive Director

This organization brings the voices of religious leaders and their communities to focus on the issues of disparity on wages and working conditions of workers. This interfaith effort brings the moral voice of many traditions who seek a full protection of human rights for the working poor. My responsibilities include: fundraising, overseeing staff, board development, and public communications.

Northwest Immigrant Rights Project

November 2003-April 2007

Executive Director

Directs 32 staff located in two offices. Managed a two million plus dollar budget. Is responsible for fundraising and public relations for the organization. Oversee the delivery of a Law Clinic at the University of Washington. Develops strategies for working with the coalition of organizations that defend the rights of immigrants. Responsible for strategic planning for the organization. Works with the board on all policy aspects of the organization.

United States Peace Corps Micronesia

September 2001 – November 2003

Country Director

Directs a staff of 19 members with over 64 volunteers on islands that span 2,500 miles. Overall supervision of medical staff, training, and program staff. Responsible for a budget of over 1.5 million dollars. Reports directly to Washington, but is also responsible to the Ambassador. Responsible for the safety and security of volunteers and staff.

United States Peace Corps Paraguay

July 2000 - August 2001

Country Director

Directed all programs of Peace Corps in Paraguay. This program has 23 staff and 200 volunteers and trainees. Overall supervision of a full service medical clinic and training program that employs over 30 language and technical trainers. Responsible for all financial decisions and expenditures of a three million-dollar budget. Reports directly to Washington but also is responsible indirectly to the Ambassador and is a member of the embassy team. Responsible for the security and safety of all volunteers during their two-year service.

Homies Unidos, Inc..**November 1996 - June 2000****Executive Director and Founder**

While my spouse was working for Save the Children in El Salvador, I founded a unique bi-national community organization to assist youth involved in gangs. Currently, the organization has offices in both El Salvador and Los Angeles. The mission is to work directly with gang members and to empower them to understand non-violence and the creative resolution of conflicts through non-violent approaches. Former gang members direct the educational and non-violence programs. As Director I carried out donor and foundation-based fundraising. I established an interactive web page and taught members to programmatically use the Internet. I established the first board, and currently serve as a board member.

Moratorium 2000**September 1998- April 2000****Executive Director**

One of the founders of this non-profit that promotes a Moratorium on Capital Punishment and a full protection of human rights for all. The Chair of this organization is Sister Helen Prejean the author of the book DEAD MAN WALKING from which a movie of the same title was made. Responsible for fundraising, communication with membership and 300 national organizations. As Director, I guided the fundraising and international educational campaign, and established the first board. I currently serve as a board member. Now the organization is known as The Moratorium Campaign.

The Cesar E. Chavez Foundation**February 1994 - June 1996****Executive Director, La Paz, California**

Responsibilities included fundraising, copyright protection, public education, and supervision of staff and various consultants. Coordinated the establishment of the foundation as nonprofit 501c3. Carried out major fundraising events that established a forum for the recognizing of long time supporters, many from the entertainment community, such as Martin Sheen, Gloria Steinam, Edward James Olmos, etc. The average annual net of these events was \$150,000.00. These corporate sponsored events provided an annual culmination for the educational and promotional activities nationwide that commemorated the legacy of Chavez and his philosophy of empowerment and non-violence. Reported to a board.

Amnesty International,**1985-1994****Western Regional Director, Los Angeles**

Administered all programs in a thirteen-state region. Supervised staff and oversaw the work of 100,000 members and donors. Served as principal spokesman for the organization in the western United States. Succeeded in upholding non-partisan, non-political process for human rights. Diversified the donor and membership community to include ethnic communities in the US that represented countries Amnesty focused on including Iranians, Armenians and Burmese (Myanmar). Co-hosted a monthly radio program on NPR (KCRW) that focused on human rights and reached 50 stations nationally and 150 internationally via a short band peace network.

National Director of the Campaign to Abolish the Death Penalty,
New York, New York

Directed international efforts of Amnesty International to raise awareness on the death penalty and its inherent inequalities. Developed programs that would build a coalition of groups both national and international to work on behalf of human rights. Instituted programs to develop local leadership and advocacy.

Special Project

1988

Media Director for the Amnesty International Worldwide Human Rights Concert Tour. Oversaw advance work and media direction for the successful concert tour that went to 18 countries including Argentina, Brazil, Costa Rica, Zimbabwe, Ivory Coast, and Hungary.

Southern Regional Director, Atlanta, Georgia

1985-1987

Managed programs, volunteers and donors in thirteen states in the southern United States. Built first time linkages with African-American leadership and expanded membership base to include the black colleges of Atlanta. Together with spouse responded to needs of Cubans from the Mariel boatlift who were indefinitely incarcerated in the Atlanta penitentiary. Built membership among Haitians in the US concerned with human rights violations in their home country.

Nancy Dick for Senate

1984

Campaign Director

The Lt. Governor of Colorado ran for the U.S. Senate. Managed campaign staff and directed all fundraising efforts.

Democratic National Committee

1981-1984

Special Assistant to the Chair

Served as the Special Assistant to Chair Charles T. Manatt. Developed all schedules and worked to develop strategies to work with all elements of the Democratic Party. Provided support for staff developing training programs for candidates. Confidential advisor to the Chair of the Party.

Polly Baca for Congress,

1980

Campaign Director

Leading Hispanic State Representative from Colorado who ran for U.S. Congress. Managed her campaign staff and directed all fundraising efforts.

United States Peace Corps, Guatemala and Nicaragua,

1978-1980

Country Director for Nicaragua

Directed all programs and 180 volunteers. Safely evacuated volunteers at onset of the Nicaraguan civil war.

Co-Director for Guatemala

Transferred to Guatemala due to revolution in Nicaragua. In an innovative management

strategy spouse was chosen to co-direct the program including the supervision of the program volunteers and project assignments in health, small business development, agriculture, etc. Liaison with government agencies

The United States Department of Labor

June 1977 – November 1978

Special Assistant to the Deputy Assistant Secretary for Employment and Training,
Washington, D.C.

Responsible for the review and processing of employment and training contracts from the Department of Labor. This included funding for Job Service Centers, State Offices, National and Local Contractors, and a wide variety of others. There were four special assistants for this office. Became senior coordinating assistant by the end of the tenure at the Labor Department.

The Colorado Migrant Council

November 1974 - May 1977

Executive Director

Statewide program that annually served 30,000 farm workers and their families. The programs of the Migrant Council included Head start/Daycare, Job Placement, Economic Development, On the Job Training, English as a Second Language, Adult Education, Vista, Emergency Assistance, and G.E.D. In addition the Migrant Council was the first farm worker agency to become computerized and was part of a special national study of malnutrition among farm worker children. This study provided the first demographic information of farm worker families and services received. At the summer peak the Council employed as many as 350 employees. As director the agency grew from a funding level of \$500,000 to two million dollars. Various departmental Directors reported to the Director including the fiscal officer. Established 5 statewide regional offices. Reported to a community elected board.

Additional Experience

Organizer for the United Farm workers of America (1970-1974)

Paralegal with the Colorado Legal Services (1969-1970)

Head start and Daycare teacher with Colorado Migrant Council (1966)

Adult Education Teacher with Colorado Migrant Council (1968)

Education

Bachelor of Arts, Mass Communications

University of Colorado (1970)

Selected List of Affiliations

Amnesty International Board of Directors 2000-2003 and 2004-2005

Project City Vote, Pasadena (1995)

United Nations Association, Pasadena (1995)

Abolitionist of the Year (1994)

Mike McKough Award Winner, National Jails and Prison Ministries (1994)

East L.A. Community AIDS Commemoration Wall (1993)

Refugee Award Winner, Chinese Refugee Community (1992)
Advisory Committee, Death Penalty Focus (1991)
Board Member, Colorado ACLU (1973, 1991, 1994)
Board Member, Community Health Foundation, East L.A. (1990-1994)
Cuban Detainees Support Committee (1986-1990)
Member of the Executive Committee of the Board of the American Friends Service
Committee (1987-1990)
Member of the National Association of Farm worker Organizations, Washington DC.
(1974-1977)
National Migrant Health Advisory Committee Member (1968-1972)

Theatre: Appeared in numerous productions in college including King Lear, Oklahoma,
the Insect Comedy, and Mr. Sleeman' Coming; founded two theatre troupes, Teatro del
Valle, Teatro de Ustedes..Taught STREET THEATRE at the University of Colorado.
And was in a Los Angeles production of the The Last Pad.

Publications: Los Cuatro (book of poetry with four other poets), Looking for My Wings,
and currently working on a book entitled Driving to the Moon.. Article for the Seattle
University's Social Justice Journal 'Stand Up For Your Rights.'

Immigrant and Refugee Advisory Board

May 2011

15 Members: Per Ordinance 122441, eight appointed by the Mayor, seven appointed by City Council, all confirmed by City Council; 2-year terms

D	G	Member	I/R	Y	Term #	First Appointed	Term Ends	Position #	Appointing Body
2	F	Caupain, Andrea	Y	Y	2	12/13/07	01/31/11	4	Council
4	F	San, Yasemin	Y		1	07/29/09	01/31/11	6	Council
1	F	Cayabyab, Cherry	Y	Y	1	11/20/09	01/31/12	10	Council
3	M	Rodriguez, Jesus Y.	Y		2	12/13/07	01/31/12	8	Council
1	M	Dahal, Shree Ram	Y		1		01/31/13	2	Council
1	F	Jacob, Bincy	Y		1		01/31/13	14	Council
1	F	Upadhyay, Pradeepta	Y		1		01/31/13	12	Council
3	F	Irizarry-Hougan, Lesley			1	03/13/09	01/31/11	3	Mayor
4	F	Abdullah, Ph.D., Devon Alisa			2	12/13/07	01/31/12	9	Mayor
2	M	Neguse, Michael	Y		1	12/22/10	01/31/12	13	Mayor
2	M	Sheikh Hassan, Mohamed	Y		1	12/22/10	01/31/12	15	Mayor
4	M	Alazadi, Ashraf	Y	Y	1		01/31/13	7	Mayor
3	F	Lopez Bermudez, Paulina	Y		3	12/13/07	01/31/13	5	Mayor
3	M	Rose-Avila, Magdaleno A.	Y		2	03/13/09	01/31/13	11	Mayor
2	F	Woldehaimanot, Tsegaba	Y	Y	1		01/31/13	1	Mayor

(sorted by appointing auth, term end and last name)

Diversity

Appointed by:	Total		Youth		*I/R		US Born Minority		(1) API		(2) African		(3) Latin@		(4) Mid-East		(5) Other		(6) E European		Vacancies
Subtotal	15		5		13		2		4		4		4		3		0		0		0
Gender	Women	Men	W	M	W	M	W	M	W	M	W	M	W	M	W	M	W	M	W	M	
Mayor	4	4	1	2	2	4	2	0	0	0	1	2	2	1	1	1	0	0	0	0	0
Council	5	2	2	0	5	2	0	0	3	1	1	0	0	1	1	0	0	0	0	0	0
Total	9	6	3	2	7	6	2	0	3	1	2	2	2	2	2	1	0	0	0	0	0

